



Natalie Marinides

branding • art direction • design

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Education

Pratt Institute
Brooklyn, NY
May 2021

**Bachelor of Fine Arts in
Communications Design**
Branding & Art Direction Emphasis

Skills

Mac literate
Adobe InDesign, Illustrator,
Photoshop, Lightroom XD, After
Effects, PremierePro
Sketch
Photography
Art Direction
Brand Strategy
Conceptual Storytelling
Detail oriented
Time management

Experience

2021 - 2022 **Dotdash Meredith
Junior Designer**
- works on the Ad Sales team to
design pre-sale product mocks and
post-sale products for clients

2021 **Freelance Designer**
- worked with clients to develop
brand identities and/or design
brand materials

2020 - 2021 **Campus Election Engagement
Project (CEEP)
Social Media & Design Intern**
- managed and created content for
Instagram page

2016 - 2021 **Spoth's Farm Market
Employee**
- cashier, organized and restocked
inventory, various greenhouse jobs,
photographed inventory for social
media, screen printed branded face
masks, trained new employees

Awards/Honors

2021 Excellence in Academic Achievement Award
2019 - 2021 Pratt Institute Merit Scholarship
2019 American Graphic Design Award, GD USA
2019 PrattMWP Graphic Design Honors Award
2019 Featured on Packaging of the World
2019 PrattMWP Sophomore Show
2019 Sophomore Gallery Show
2018 PrattMWP Freshmen Show
2017 - 2019 PrattMWP Merit Scholarship
2017 Photograph in the Albright Knox Future Curators Exhibition
2017 Best Urbanscape Award, Kenan Center Art Show