



# Natalie Marinides

branding • art direction • design

nataliemarinides.design@gmail.com • (716) 939-0936 • nataliemarinides.com

## Education

Pratt Institute  
Brooklyn, NY  
May 2021

**Bachelor of Fine Arts in  
Communications Design**  
Branding & Art Direction Emphasis

## Experience

- 2022 - present **HelpGood**  
**Graphic Designer**  
- fulfills design needs both internally  
and across several clients
- 2021 - 2022 **Dotdash Meredith**  
**Junior Designer**  
- worked on the Ad Sales team to  
design pre-sale product mocks and  
post-sale products for clients
- 2020 - 2021 **Campus Election Engagement  
Project (CEEP)**  
**Social Media & Design Intern**  
- managed and created content for  
Instagram page

## Skills

Mac literate  
Adobe InDesign, Illustrator,  
Photoshop, Lightroom, XD, After  
Effects, PremierePro  
Sketch  
Figma  
Photography  
Art Direction  
Brand Strategy  
Conceptual Storytelling  
Detail oriented  
Time management